

# MOVE AMERICA TO CHANGE

One day.

Two thousand trucks.

A lifetime of inspiration.

## September 26, 2009

Join America's compassionate army of truck drivers as the nation's law enforcement community escorts the World's Largest Truck Convoy® fundraising event across the nation to raise money for Special Olympics athletes and change attitudes about people with intellectual disabilities.



**Special Olympics**  
Be a fan™

Visit for Locations:  
[www.worldslargesttruckconvoy.com](http://www.worldslargesttruckconvoy.com)

Call:  
(800) 700-8585

E-mail:  
[aberke@specialolympics.org](mailto:aberke@specialolympics.org)

[www.specialolympics.org](http://www.specialolympics.org)

Created by The Joseph P. Kennedy Jr.  
Foundation for the Benefit of Persons with  
Intellectual Disabilities.

# What is the World's Largest Truck Convoy?

What is the World's Largest Truck Convoy? Inspired by the powerful impact Special Olympics has had on his life through his participation in the Law Enforcement Torch Run®, combined with his family's involvement with the trucking industry, Norm Schneiderhan, a Corporal with the Orange County (Florida) Sheriff's Department, created what has become a national one-day celebration of the trucking industry to help raise money for Special Olympics.

To participate, truckers simply donate a US\$100 entry fee to Special Olympics, meet at a staging location and then convoy to

a predetermined destination, such as a raceway, fairgrounds or truck stop, where they are welcomed by Special Olympics athletes, families, friends, colleagues, law enforcement officers, the Special Olympics community, and the organizations, companies and agencies that make up the trucking industry.

A celebration—a picnic, barbeque, awards ceremony, etc.—is held to recognize participating truckers and the support of the trucking industry. Whatever form the celebration takes, the message is the same:

**“Thank you for your commitment to Special Olympics athletes and for keeping America moving!”**



Special Olympics is an international organization that changes lives by promoting understanding, acceptance and inclusion between people with and without intellectual disabilities. Through year-round sports training and athletic competition and related programming for more than 2.25 million children and adults with intellectual disabilities in more than 150 countries, Special Olympics has created a model community that celebrates people's diverse gifts.

Established in 1981 by Wichita, Kansas, Police Chief Richard LaMunyon, the Law Enforcement Torch Run® is now Special Olympics' largest grass-roots fundraiser and public awareness vehicle. Twenty-eight years later, with the active support of the International Association of Chiefs of Police, more than 85,000 law enforcement officers carry the Flame of Hope™ through 50 U.S. states and 46 nations, raising awareness and an astounding US\$34 million for Special Olympics in 2008.

From a single event held in Orlando, Florida in 2001 with only 97 trucks, raising US\$17,000, the Truck Convoy has expanded dramatically over the years, raising more than US\$643,000 in 2008. In 2009, thousands of truck drivers, company owners, Department of Transportation officials and law enforcement officers are expected to participate in events being held across the U.S. and Canada to raise funds and awareness for Special Olympics.

For more information, visit [www.worldslargesttruckconvoy.org](http://www.worldslargesttruckconvoy.org). The site consists of local event information, including:

- start and stop locations
- times
- event schedules and programs
- route maps and information
- local contact information
- registration packet

Listen to XM Radio channel 171 for interviews and information and look in national trucking magazines for news and articles.

## 2009 Locations

- Arizona
- Arkansas
- Delaware
- Idaho
- Illinois
- Iowa
- Kansas
- Kentucky
- Louisiana
- Manitoba, CA
- Michigan
- Minnesota
- Missouri
- Montana
- Nebraska
- North Carolina
- North Dakota
- Ohio
- Ontario, CA
- Pennsylvania
- Quebec, CA
- Saskatchewan, CA
- South Carolina
- South Dakota
- Texas
- Utah
- Washington
- West Virginia
- Wisconsin
- Wyoming