



# 2011 Festival of Trees to benefit Special Olympics Wyoming

## Available Sponsorships

	Program	Invitations	Promotions	Banners	Tickets	Other
<b>Platinum Level</b> \$25,000	Logo included on front of program  2 Full pages included	Logo included on front of 2,000 mailed invitations	Logo included in all newspaper, radio and television	Four Banners for both the Teddy Bear Tea and Festival of Trees	Unlimited per request.	Invited to decorate a tree, wreath or stocking  Company Banner and logo included at all Special Olympics Wyoming events
<b>Premier</b> \$10,000	Logo included on front of program  1 Full page included	Logo included in 2,000 mailed invitations	Logo included in all newspaper, radio and television	Two Banners for both the Teddy Bear Tea and Festival of Trees	30 Tickets	Invited to decorate a tree, wreath or stocking  Company recognition included at all Special Olympics Wyoming events
<b>Gold Medal</b> \$5,000	1 Full page included	Logo included in 2,000 mailed invitations	Logo included in all newspaper, radio and television	One Banner for both the Teddy Bear Tea and Festival of Trees	15 Tickets	Invited to decorate a tree, wreath or stocking
<b>Silver Medal</b> \$3,000	1/2 page included	Name included in 2,000 mailed invitations	Name included in all newspaper, radio and television	Listed using logo with other Silver Medal Sponsors	10 Tickets	Invited to decorate a tree, wreath or stocking
<b>Teddy Bear Tea</b> \$1,000	Listed in Program along with other Teddy Bear Tea Sponsors		Name included in newspaper	Listed with other Teddy Bear Tea Sponsors	6 Tickets	Invited to decorate a tree, wreath or stocking
<b>Blue Ribbon Sponsor</b> \$500	Listed in Program along with other Blue Ribbon Sponsors		Name printed in Thank you ad	Listed with other Blue Ribbon Sponsors	4 Tickets	

### **DID YOU KNOW???**

- ◆ Special Olympics is a sports training and competition program for children and adults with intellectual disabilities.
- ◆ Over 1,100 athletes are currently being served through Special Olympics Wyoming representing 40 local programs and more than 60 Wyoming Communities.
  - ◇ This reflects over a 100% increase since 2003 when 525 athletes participated.
  - ◇ This includes more than 80 “Young Athletes” that are receiving home training kits to start their sports experience as early as 2 1/2 years old.
- ◆ Special Olympics Wyoming offers 15 sports through 5 statewide events including Winter, Summer and Fall and separate Unified Sports Golf and Softball Tournaments
- ◆ More than 500 volunteers serve as coaches and chaperones working directly with athletes on an annual basis.
  - ◇ Countless more volunteers are involved in Fundraising and Awareness events such as the Festival of Trees, the Law Enforcement Torch Run and the Jackalope Jump
- ◆ Almost all athletes experience improvement in sports skills (94% on average).
- ◆ Beyond improvements in sports skills, nearly all Special Olympics athletes (more than 90%) studied experience improved self esteem and self confidence.
- ◆ There is a strong connection between Special Olympics participation and healthy physical activity. Based on their reported level of activity, Special Olympics athletes are more physically active than members of the general population in the United States!
- ◆ Family members report that Special Olympics athletes show increased social skills and improved social relationships of all kinds.
  - ◇ Social skills improved by an average of 95%
  - ◇ Relationship skills improved by an average of 94%
- ◆ Two-thirds of parents in the United States (65%) report involvement with Special Olympics elevates their understanding of their children’s abilities and raised expectations of what can be achieved.