



## **50th Year Logo Design Contest Overview**

Special Olympics Wyoming is looking for a 50<sup>th</sup> Anniversary logo that celebrates the organization's years of existence and we need your help! To highlight 2022 as SOWY's 50<sup>th</sup> year, SOWY is announcing a logo design contest. The anniversary logo may be used on the SOWY website, social media sites, letterhead, posters, uniforms, souvenir trinkets and gifts, or anywhere else SOWY chooses.

\*Winning entry will receive contestant's choice of either travel mug or wall hanging with winning logo printed on it\*

### Eligibility:

1. Logo submission is open to all ages.
2. The contest is only open to amateur artists.
3. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.
4. Contestants may submit up to two (2) logos.

### Guidelines:

1. Logo should be original work of the designers/artists.
2. Logo should be clear and distinctly identifiable.
3. Logo should be no more than 3 colors.
4. Logo must include the words "50<sup>th</sup> Anniversary."
5. Do not include the words "Special Olympics Wyoming." SOWY will incorporate the official logo into the design.
6. Logo should be high quality and simple enough that it will be recognizable on a small scale (1" x 1"). Recommended size to design as is 8" x 8."
7. Logo can be created digitally or by hand, but may be modified by SOWY to make digital if created by hand.
8. The design entry may be subject to necessary modifications to simplify and make it useable in different formats (i.e. badge, letterhead, etc.).
9. Special Olympics Wyoming reserves the sole right to the finalized logo, the right to make any changes to the logo, and the right to change the guidelines at any time.
10. The contest is open from 12/17/22 till 1/16/22 at 11:59 pm. No late submissions. The Special Olympics Wyoming board of directors and staff will then vote on a logo and a winner will be selected January 2022.
11. Email entries to [programservices@specialolympicswy.org](mailto:programservices@specialolympicswy.org). Please include entry and completed Logo Design Entry Form (attached). If hand drawn, please scan original artwork or take a photo and email it to above email address.

***Logo Design Contest Entry Form***  
***Special Olympics Wyoming 50th Anniversary***  
***Contest Closes 1/16/22 at 11:59 pm***

First & Last name of artist(s):

Medium (watercolor, digital, hand drawn):

Affiliation with Special Olympics Wyoming (athlete, coach, Unified Partner, fan, etc.):

Address:

City, State, Zip:

Phone:

Email:

Please contact the Special Olympics Wyoming office if you have any questions.

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